

## 17th INTERNATIONAL LAW ENFORCEMENT IP CRIME CONFERENCE 23-25 September 2024



PARSEC was delighted to be invited to participate in one of the key panel discussions at the **17th International Law Enforcement IP Crime Conference** recently. The theme of the conference was *Reducing the Harm* and was co-hosted by INTERPOL, the Government of Curação and its partner, the Curinde Free Trade Zone in Partnership with UL Standards & Engagement.

This was an excellent opportunity to disseminate PARSEC to a wider audience. Our attendance was endorsed by the European Commission and was viewed as an important part of making a wider circle of eCommerce professionals aware of the research and innovation we are undertaking.



Frank Janssens, Managing Director of CBRA Services and coordinator of PARSEC, featured in the panel session entitled *Overcoming End-to-End Challenges with the eCommerce Trade*, which produced a very enlightening discussion and provided an opportunity to share some useful insights into the project's work.

The panel was facilitated by Mr Steven Shapiro, Supervisory Special Agent, Federal Bureau of Investigation (FBI), with the other panellists being Mr

Juan Pablo Paredes, Law Enforcement Specialist, Mercado Libre and Mr Jay P. Kennedy, Global Lead - Anti-Counterfeiting at Customer Trust and External Relations, Amazon.

With over 500 delegates from some 100 countries, this important annual conference consisted of plenary sessions with separate panel discussions and breakouts that focussed on a number of tracks: *Coordinating Responses, Aligning Resources*, and *Leveraging Opportunities*, examining primarily Free Trade Zones and Supply Chain Security.

The organisers set out to create an event that focussed on staying relevant in an ever-changing world. The sessions centred on keeping pace with current trends and on staying ahead of emerging risks associated with transnational organised IP crime and illicit trade.

You can read more about the conference and see the full programme at www.iipcic.org/conference.php.

